

DRIVEN

Steering the future

Objectives

1 Provide unemployed youth with access to free K53 content and verified Instructors preparing for their Drivers License

2 Improve the pass rates of youth attempting their Learner & Driver License through our structured learning paths

3 Pair qualified learners with demand side partners for job placements

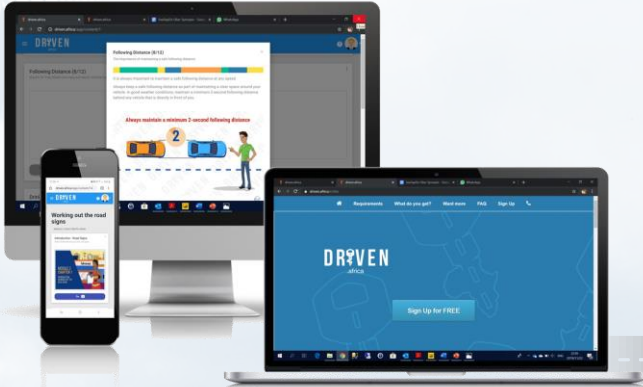
1



2



3



Unemployed Youth



1

Online & Blended Learning



2

Learner Licence



3

Paired with Certified Instructors



4

Employment

Drivers Licence



6



5

Outcomes

- Zero-rated, web-responsive platform
- Blended learning programme
- Validation of impact on youth

1156
Learner Licenses

576
Driver Licenses

472
Placements completed

Contact us on info@driven.africa